

## FEDERAL COMMUNICATIONS COMMISSION WASHINGTON, D.C. 20554

April 8, 2005

## <u>VIA CERTIFIED MAIL</u> RETURN RECEIPT REQUESTED

GPS Outfitters, Inc. Attn: Dave Ryberg, CEO 640 Airport Road Winchester, Virginia 22602

Re: File No. EB-05-SE-063

Dear Mr. Ryberg:

This is an official **CITATION**, issued pursuant to Section 503(b)(5) of the Communications Act of 1934, as amended ("Communications Act"), 47 U.S.C. § 503(b)(5), for marketing an unauthorized radio frequency device in the United States in violation of Section 302(b) of the Communications Act, 47 U.S.C. § 302a(b), and Section 2.803(a) of the Commission's Rules ("Rules"), 47 C.F.R. § 2.803(a). As explained below, future violations of the Commission's rules in this regard may subject your company to monetary forfeitures.

It has come to our attention that GPS Outfitters, Inc. ("GPS Outfitters") has been marketing the Vortech Re-Radiator GPS Antenna in the United States. Specifically, on March 4, 2005, staff of the FCC Enforcement Bureau's Spectrum Enforcement Division observed that GPS Outfitters was offering the Vortech Re-Radiator GPS Antenna for sale on its website, www.gpsoutfitters.com. Furthermore, GPS Outfitters has acknowledged in e-mail correspondence with Spectrum Enforcement Division staff that it has been marketing the Vortech Re-Radiator GPS Antenna and distributing this device to other retailers and dealers in the United States.<sup>1</sup>

Section 302(b) of the Act provides that "[n]o person shall manufacture, import, sell, offer for sale, or ship devices or home electronic equipment and systems, or use devices, which fail to comply with regulations promulgated pursuant to this section." Section 2.803(a)(1) of the Commission's implementing regulations provides that:

no person shall sell or lease, or offer for sale or lease (including advertising for sale or lease), or import, ship, or distribute for the purpose of selling or leasing or offering for sale or lease, any radio frequency device unless ... [i]n the case of a device subject to certification, such device has been authorized by the Commission in accordance with the rules in this chapter and is properly identified and labelled as required by § 2.925 and other relevant sections in this chapter.

Pursuant to Section 15.201(b) of the Rules, 47 C.F.R. § 15.201(b), intentional radiators, such as the Vortech Re-Radiator GPS Antenna, must be authorized in accordance with the FCC's certification procedures prior to the initiation of marketing in the United States. Moreover, the Vortech Re-Radiator GPS Antenna operates in frequency bands used for GPS, which are within

<sup>&</sup>lt;sup>1</sup>Additionally, in response to a Letter of Inquiry, Wal-Mart Stores, Inc. identified GPS Outfitters as its supplier of Vortech Re-Radiator GPS Antennas. *See Wal-Mart Stores*, *Inc.*, Citation, DA 05-1029 (Enf. Bur., Spectrum Enf. Div., released April 8, 2005).

the restricted frequency bands listed in Section 15.205(a) of the Rules, 47 C.F.R. § 15.205(a). Section 15.205(a) allows intentional radiators to transmit only spurious emissions<sup>2</sup> in the restricted frequency bands. Thus, the Vortech Re-Radiator GPS Antenna apparently cannot comply with the FCC's technical standards and therefore would not be capable of receiving a grant of equipment certification. Accordingly, it appears that GPS Outfitters has violated Section 302(b) of the Act and Section 2.803(a) of the Rules by marketing in the United States unauthorized radio frequency devices.

If, after receipt of this citation, you violate the Communications Act or the Commission's rules in any manner described herein, the Commission may impose monetary forfeitures not to exceed \$11,000 for each such violation or each day of a continuing violation.<sup>3</sup>

You may respond to this citation within 30 days from the date of this letter either through (1) a personal interview at the Commission's Field Office nearest to your place of business, or (2) a written statement. Your response should specify the actions that you are taking to ensure that you do not violate the Commission's rules governing the marketing of radio frequency equipment in the future.

The nearest Commission field office appears to be the Columbia Office in Columbia, Maryland. Please call Neal McNeil at 202-418-1160 if you wish to schedule a personal interview. You should schedule any interview to take place within 30 days of the date of this letter. You should send any written statement within 30 days of the date of this letter to:

Kathryn Berthot Deputy Chief, Spectrum Enforcement Division Enforcement Bureau Federal Communications Commission 445-12<sup>th</sup> Street, S.W., Rm. 7-C802 Washington, D.C. 20554

Under the Privacy Act of 1974, 5 U.S.C. § 552(a)(e)(3), we are informing you that the Commission's staff will use all relevant material information before it, including information that you disclose in your interview or written statement, to determine what, if any, enforcement action is required to ensure your compliance with the Communications Act and the Commission's rules.

The knowing and willful making of any false statement, or the concealment of any material fact, in reply to this citation is punishable by fine or imprisonment under 18 U.S.C. § 1001.

Thank you in advance for your anticipated cooperation.

Sincerely,

Kathryn Berthot
Deputy Chief, Spectrum Enforcement Division
Enforcement Bureau
Federal Communications Commission

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<sup>&</sup>lt;sup>2</sup> 47 C.F.R. § 2.1 defines spurious emissions as "Emission on a frequency or frequencies which are outside the necessary bandwidth and the level of which may be reduced without affecting the corresponding transmission of information. Spurious emissions include harmonic emissions, parasitic emissions, intermodulation products and frequency conversion products, but exclude out-of-band emissions."

<sup>&</sup>lt;sup>3</sup> See 47 C.F.R. § 1.80(b)(3).